

FEATURE

VIDEO AND THE MAC 1997

MAC STORY

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Once upon a time there were computers and "the computer for the rest of us." That computer was the Apple Macintosh. Featuring a graphical user interface and an innovative operating system, the Mac became the platform that launched the desktop publishing and video revolutions. Other platforms also vied for the love of the creative video and teleproduction community. The Commodore Amiga, a remarkable multitasking video computer and Toaster, actually preceded the Mac as a graphics and effects powerhouse but was dealt a cruel blow when Commodore went out of business. Silicon Graphics, a high-end Unix workstation manufacturer, meanwhile, began offering smaller, more affordable models that command an important part of today's mar-

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